



National Cattlemen's
Beef Association



NCBA MEMBERSHIP BENEFITS

AS AN NCBA MEMBER, WE REPRESENT YOUR INTERESTS ON CAPITOL HILL BY:

Defending cattlemen's private property rights against overreaching governmental regulations.

Protecting cattlemen's family legacies through estate tax relief.

Adding value to cattle and beef by working to expand international markets.

Delivering cutting-edge producer **education** opportunities to improve cattlemen's bottom lines.

Constantly **watching** for potential threats from animal rights groups.

Members stay updated on these and other policy issues through the National Cattlemen newspaper and Beltway Beef, an email newsletter with news and information directly from NCBA's Washington, D.C. office.

ALL NCBA MEMBERS RECEIVE THE FOLLOWING DISCOUNTS:

1% below factory invoice price on nearly all new Chrysler Group vehicles

Up to \$750 in savings on New Holland equipment

Up to \$2,700 in savings on John Deere equipment

Save up to 32% on qualifying Caterpillar machines

15% off Cabela's/Bass Pro Shops gift cards

25% off coupon twice a year for purchases of Roper & Tin Haul apparel & footwear

Stackable 5-10% off coupon on Dell Technologies desktops, notebooks, servers, electronics & accessories

Up to \$2,000 in discounts on select Massey Ferguson tractors & hay & forage equipment

NEW NCBA MEMBERS ALSO RECEIVE THE FOLLOWING:

Free 2.5 L bottle of Eprizero Pour-On from Norbrook - valued at more than \$200

50% off coupon for Roper & Tin Haul apparel & footwear

Incentives subject to change at any time without notice.