



Ranch Management Field Day

HP Rafter Lazy T Ranch, Sheridan County
Thursday, August 27, 2026



HP Rafter Lazy T Ranch is a combination of Keith and Shirley Popp's HP brand and their son, Trevor's, Rafter Lazy T brand. Trevor began working full-time alongside his parents in 2011. In 2017 the family chose to join their brands to form an LLC, combining their commercial cowherds near Hoxie in Sheridan County. The cowherd consists of primarily black cows bred to a variety of bulls, including Angus, Hereford, Balancer, Charolais and Copperhead (Red Angus x Charolais). The roughly 550-head herd has been closed for more than 25 years, making reproduction and maternal traits significant to the program. Steers and heifer calves not selected as replacements are weaned and backgrounded for 45-60 days and sold through Superior Livestock Auction video sales. In addition to raising cattle, the Poppes also operate a custom haying business, stretching from Texas to Kansas.

»CattleFax Update

What are the key factors to watch on the horizon for the cattle market? How could supply, demand and leverage dynamics influence cattle prices looking forward? How will global beef production trends affect the future of the U.S. cattle industry? CattleFax Market Analyst Terrel Platt will provide producers with these insights.

»Rotational Grazing Producer Panel

A Natural Resources Conservation Service representative will lead a panel discussion featuring local producers and their perspectives on rotational grazing. The panel will discuss different types of rotational grazing systems, as well as their experiences with implementing them. Participants will have the opportunity to ask questions and gain knowledge on different practices that may work on their operations.

»Grazing Without Boundaries

Cam Tew, western Kansas territory manager for Halter, will give an introduction to a virtual fencing system that is changing the way ranchers manage cattle and grazing. Tew will walk attendees through how the technology works—GPS-enabled, solar-powered collars that let ranchers build fences, move herds and monitor cattle from a cell phone, without towers, wire or posts. Tew also will discuss the practical considerations ranchers should weigh when looking at virtual fencing for the first time, including labor savings, grazing management and what adoption looks like for operations that have relied on traditional fencing to this point.

Location

3115 E Road 40 S Hoxie, KS 67740

Directional signs will be posted.

From Hoxie: Head east on US Hwy 24 for 2 miles.

Turn south (right) onto Rd 20E and travel 1.5 miles. Turn east (left) and continue on Rd 20E, which turns into Rd 30E, for 3 miles. Turn east (left) onto Rd 40S and travel for a tenth of a mile. The field day location will be to the south (right).

Schedule

3:30 p.m. CT Registration

4:00 p.m. CT Welcome & Introductions

4:15 p.m. CT Educational Sessions

7:00 p.m. CT Dinner

From Grainfield I-70 Exit: Go north on US Hwy 23

for 14 miles. Turn east (right) onto R Road 60S and travel 1 mile. Turn north (left) onto S Rd 10E and travel 1 mile. Turn east (right) onto Rd 50S and travel 2.5 miles. Turn East (right) onto Rd 40S and travel for a tenth of a mile. The field day location will be on the south (right).

Questions about the field day?

Contact KLA at (785) 273-5115 or email taylor@kla.org.

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