

## **2021 Kansas Simmental Association Summer Tour & Profitability Conference**

The 2021 Kansas Simmental Association (KSA) summer tour and profitability conference will be held July 24 in northeast Kansas. The tour will begin with registration at 9:00 a.m. at Rock Creek Ranch, 250 Road 392, Allen, KS. Rock Creek Ranch is a multigenerational ranch owned and operated by the Houck family. During this stop, the family will discuss their ranch and breeding program, as well as display herd bulls, donor pairs, bred heifers and fall sale bulls. The stop also will include a pasture tour to view spring pairs with bull calves at side.

The tour group will depart at 11:45 a.m. and head to Badger Creek Ranch, located at 1668 Road 235, Emporia, KS. A lunch will be provided upon arrival, then the group will view cattle and hear from Clint Woodrow, Badger Creek manager. Badger Creek will have herd bulls and bred females on display. Additionally, High Bred Simmentals, owned and operated by the Luthi family from Madison, KS, will have cattle on display.

At about 2:30 p.m., the group will move to the sale barn onsite to hold the KSA annual meeting, which will be immediately followed by a roundtable discussion on how to capture added value on your calf crop from preconditioning. The panel will include participants from the cow-calf, stocker, feedlot and sale barn sectors to answer questions and offer ideas.

Please email, call or text Jeff Houck at [houckrcr@gmail.com](mailto:houckrcr@gmail.com) or (620) 344-0233 by July 14, if you plan to attend lunch.