



Ranch Management Field Day

G-Three Cattle Company | Uniontown, KS

Tuesday, August 18, 2020

Schedule

3:00 p.m. Registration

3:30 p.m. Welcome & Introductions

3:45 p.m. Educational Sessions

6:45 p.m. Dinner

Background

The George family owns and operates the Bourbon County farming and ranching enterprise known as G-Three Cattle Company, located just north of Uniontown, Kansas. G-Three Cattle Company consists of cow-calf pairs, stocker calves, forage development and crop and silage production. The farm ground also is utilized as a large-scale cover crop system for grazing. The operation originally was a partnership founded in 1976 by the late Bill George and his two sons, Gale, and the late Darrel George. The family business is now operated by Gale, Herschel (brother), Cole (nephew) and Jared Pollock (son-in-law).

Parking Location & Directions

Parking Location

George Family
1494 75th St
Uniontown, KS 66779

From Highway 54 North of Uniontown:

From the Kansas Highway 3/U.S. Highway 54 junction, travel east ½ mile, then turn north on 75th Street and travel 1 mile. The field day site is located on the west side of the road. "Field Day" directional signs will be posted.

Questions about the field day?

Contact KLA at 785-273-5115 or email wendy@kla.org

Program

• Grazing Cover Crops for Profit

Dr. Jaymelynn Farney, KSU Associate Professor/Extension Specialist

Jared Pollock, G-Three Cattle Company

Gale George, G-Three Cattle Company

Feed cost is one of, if not the biggest expense for any operation. As livestock producers look at ways to decrease costs and improve the profitability of their operations, a change in the winter feeding program may be a notable consideration. Farney will discuss the management considerations of utilizing annual forages as a grazing source, followed by a Q&A session between her and G-Three Cattle Company on implementing and incorporating such a system into the operation.

• Market Outlook

Tanner Ehmke, CoBank Manager of Knowledge Exchange

Questions over market uncertainty hover in the minds of livestock producers and affect day-to-day decisions on their operations. Ehmke will share his perspective on market trends and provide an in-depth outlook based off his team's research at CoBank.

• Optimizing Mature Cow Size

Dr. Bob Weaver, KSU Professor/Extension Specialist

Everyone knows bigger cows require higher maintenance costs. Smaller cattle tend to improve production efficiency and yet, as an industry, we continue to see an increase in the average mature cow size. So, what is the optimal mature cow size? Weaver will discuss what criteria should be considered in determining the ideal mature weight for each individual cowherd.

• Kansas Ag Stress Resources

Kelsey Olson, Kansas Department of Agriculture, Deputy Secretary

It is no secret unpredictable weather, heavy workloads and financial worries can take their toll on farm and ranch families. Kelsey will provide an update on the resources her team has compiled to assist in managing stress, financial and legal challenges, and many other needs through the [KansasAgStress.org](https://www.KansasAgStress.org) website.

HEALTH NOTICE: The Center for Disease Control (CDC) has declared COVID-19 a global pandemic. We encourage attendees to visit the CDC website (<https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>) to review its guidance "How to Protect Yourself & Others". Bourbon County has NOT opted out of Governor Laura Kelly's facemask mandate, and as a result, please wear facemasks when you are unable to maintain 6ft social distance. Masks will be available.

LIABILITY NOTICE: Participants agree and understand that by participating in the Kansas Livestock Association (KLA) field days, each participant is fully and personally responsible for their own health, safety, and actions during the event, and that each participant may be at risk of exposure to COVID-19. With full knowledge of the risks involved, by attending the KLA field days, participant hereby releases; waives and discharges; and agrees to indemnify, defend, and hold harmless the Kansas Livestock Association and its board of directors, officers, independent contractors, affiliates, and employees; Kansas State University; Farm Credit Associations of Kansas; Bayer Animal Health, LLC; G-Three Cattle Company; and any other field day cooperator from any and all liabilities, claims, demands, and causes of action, whatsoever, either directly or indirectly, arising out of or related to any loss, damage, injury, or death that may be sustained by participant related to COVID-19 while participating in any activity while in, on, or around the premises related to the KLA field days.

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