

20. BEEF INDUSTRY LONG RANGE PLAN (20~~20~~19)

WHEREAS, the vision of the Beef Industry Long Range Plan is "~~to responsibly produce the most trusted and preferred protein in the world.~~" "to be the protein of choice around the world, trusted and respected for our commitment to quality, safety and sustainability."

THEREFORE BE IT RESOLVED, the Kansas Livestock Association supports the Beef Industry Long Range Plan.

18. BEEF CHECKOFF (2019)

WHEREAS, producer investment in the beef checkoff, created in the 1985 Farm Bill, has helped improve beef demand by funding important promotion, research, and education projects, and

WHEREAS, a Cornell University study between ~~2006-2014~~ and ~~2013-2018~~ showed for every \$1 invested the checkoff returned \$11.~~9120~~, and

WHEREAS, a ~~202018~~ producer attitude survey confirmed ~~734~~% of producers approved of the checkoff program, and

WHEREAS, more than three decades of inflation has cut into the amount of funding the checkoff can provide for these essential programs, and

WHEREAS, the 1996 Act, in comparison to the 1985 Beef Promotion and Research Act, gives more control and power to the federal government; allows for an increased share of the checkoff funds to be used for administration costs; and does not ensure a coordinated state/national partnership.

THEREFORE BE IT RESOLVED, the Kansas Livestock Association supports an increase in the beef checkoff assessment rate for the purpose of adequately funding an effective beef demand-building program.

BE IT FURTHER RESOLVED, the Kansas Livestock Association opposes proposals to create a supplemental beef checkoff under the 1996 Act.

21. ~~NORTH AMERICAN~~ TRADE AGREEMENTS (202019)

~~WHEREAS, the North American Free Trade Agreement (NAFTA), implemented in 1993, eliminated tariffs on many U.S. products being exported to Canada and Mexico, including beef, and~~

~~WHEREAS, annual beef exports to Canada and Mexico total nearly \$2 billion, and~~

~~WHEREAS, according to CattleFax, beef exports add more than \$300 per head to the value of fed cattle, and~~

~~WHEREAS, the President Donald J. Trump administration recently negotiated a new trade agreement with Mexico and Canada, referred to as the United States-Mexico-Canada Agreement (USMCA), and~~

WHEREAS, according to the U.S. Trade Representative, the U.S. has approximately twenty bilateral trade agreements in effect and is a member of the World Trade Organization; and

WHEREAS, bilateral and multilateral trade agreements create opportunities to increase U.S. agricultural sales internationally, remove nontariff barriers to trade, eliminate tariffs, open markets, and promote economic growth in agriculture; and

WHEREAS, some countries prohibit the use of agricultural technology such as genetically modified organisms, beta agonists, and antibiotics, which science has shown to be safe and are approved for use in the United States, as a protectionist nontariff barrier to free trade; and

WHEREAS, recent trade agreements have allowed U.S. products to access or remain competitive in foreign markets.

~~tariffs on beef and beef products traded between the United States and Mexico will remain at zero under USMCA.~~

THEREFORE BE IT RESOLVED, the Kansas Livestock Association ~~strongly~~ supports ~~the modernization of NAFTA and the ratification of USMCA.~~ bilateral and multilateral trade agreements that benefit agriculture

BE IT FURTHER RESOLVED, the Kansas Livestock Association supports protecting the use of modern agricultural technology in bilateral and multilateral trade agreements.