## Kansas Dairy Farms, Then \& Now:

## Innovation, Conservation \& Dedication



1970s... to today,
dairy farmers have become more sustainable, with advances in cow care, nutrition, genetics and technology. Milk production in the U.S. has nearly doubled despite fewer cows. ${ }^{1}$


As part of a stewardship pledge to consumers, the dairy industry is pursuing a voluntary goal to achieve greenhouse gas neutrality by $2050 .{ }^{2}$

$80 \%$ of dairy
cows' diets comes from plant fibers and feedstuffs that they can digest but humans can't, and would otherwise go to landfills ${ }^{3}$

The U.S. dairy industry has decreased its water use

by 65+\%

over the past decades ${ }^{4}$

Most dairy farm manure is incorporated into fields as natural fertilizer, increasing soil's water-holding capacity
by $20 \%$

Made in communities across the country, dairy foods contribute $3.5 \%$ of the U.S. gross domestic product. ${ }^{6}$


94\% of dairy farms are family owned and operated ${ }^{7}$


## Dairy totaled

 \$7.1 billion in economic impact (direct and indirect) in KS, $2021{ }^{6}$
## Sources:

1. Dairy Data. USDA Economics, Statistics and Market Information Systems. https://www.ers.usda.gov/data-products/dairy-data/. Accessed March 16, 2022. 2. Dairy Environmental




 North East. https://www.americandairy.com/dairy-farms/history/. Accessed April 1, 2022.
