



CONVERT™

Day-One Calf Gel

A TRAIL OF SUCCESS

CONVERT Gel is
10% OFF
through Jan. & Feb. 2024!



Kyle Mayberry

Something we've come to rely on.

"We have been using CONVERT Calf Gel for the past four years on calves, lambs and stressed animals and love the product! Its ability to get microbiomes started right and promote animal health is something we've come to rely on as we strive to keep our herds and flocks healthy. We also use CONVERT frequently in times of stress and illness, to give solid supportive care to our livestock."

BILTMORE LIVESTOCK • ASHEVILLE, NORTH CAROLINA



Jacob Moore

CONVERT is very essential.

We give every calf born on our farm a tube of CONVERT after we have made sure it has gotten colostrum. We want every calf to have the best start to life it can get. So that is why we let nature do its part, then give CONVERT after that. Since our Select Sires rep, told us about this product three years ago, we have seen better overall health and they perform better from day one until day 205. CONVERT is very essential to our calving program. It's the first thing we grab when a new calf arrives."

FOUR MOORE FARMS • ROGERSVILLE, TENNESSEE



Tim Adams

The healthiest set of calves I've ever had.

"In 2023 I made the commitment to give CONVERT to every single calf, and this year's calf crops has been the healthiest I've ever had. Vaccinating and including DTX in the mineral, along with giving CONVERT to every calf has made a tremendous difference. We didn't treat a single calf for respiratory or scours this year!"

TA RANCH • WAKEFIELD, KANSAS



- ✓ REDUCED SCOURS
- ✓ INCREASED APPETITES
- ✓ INCREASED GROWTH RATES
- ✓ REDUCED MORTALITY



CONTACT PREMIER SELECT SIRES FOR MORE INFO OR TO PLACE AN ORDER!

(800) 227-6417 ♦ www.premierselectsires.com ♦    